



OLYMPIA GROUP

Overview

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Olympia at a Glance

A family-owned private investment firm focused on creating sustainable, long-term value through partnering and supporting visionary entrepreneurs and management teams

20+

Years of investing

100%

Privately-owned and funded

€1bn+

Principal capital deployed

€2.5bn+

Realized shareholder returns



Longstanding heritage

of entrepreneurship & business building

Value-adding, long-term shareholder

providing patient capital, strategic & operational support to drive value creation

Trusted investment partner

successfully invested alongside leading financial & strategic investors



Rooted in entrepreneurship, we bring over 40 years of experience investing in and building companies across Greece and beyond

1980-2000

- Founded  **ΓΕΡΜΑΝΟΣ**, 1st specialized battery retail store
- Launched 
- IPO of 

2010-2020

- Invested in 
-  €1bn IPO and exit at €2.2bn to Iliad Group
- Acquired  Greece & merged with 

2025+

-  Merger of SoftOne & Entersoft
- Grow existing portfolio companies
- Explore new investment thematics
- Expand Olympia's reach outside of Greece

2000-2010

- Sale of  to Deutsche Telekom
- Established  & 
- Invested & exited from  
- Invested in 

2020-2024

- Acquired  & merged with 
- Established , 1st GR Retail Tech portfolio
- Acquired  becoming a leader in Enterprise Software across SEE



Diversified investment portfolio across 4 pillars



Software & Tech-Enabled Services

ENTERSOFTONE

sleed Klarna.



Energy Transition

SUNLIGHT
POWER IS KNOWLEDGE

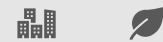
GridPoint



Retail & Distribution

Public westnet
sharing technologies

BOX NOW iRepair Douleutaras
bookvoice svuum
A BUCH-TEXT-BISCH-OT KI ENTICE ZIMON



Other sectors & Fund of Funds Investments

VANI|AVIDA INNOTERRA VESTARON
Showering Technologies For you and the planet. THE POWER OF FIELDS
EVERY NEOLITHICS InsideTracker
M EOS T N e

Indicative exit case studies



Telecom retail (CEE)

- Leading Telecoms & Electronics retailer (950+ stores)
- Founded in 1980
- IPO in 2000, followed by sale to Deutsche Telekom in 2006 for €1.6bn EV



Travel retail (GR)

- No1 airport retailer in Greece
- Acquired 25% stake from ATE Bank in 2003
- Sold in 2006 to Follie Follie Group (c.2.5x MoIC)



Telecom operator (UZ)

- Leading mobile operator in Uzbekistan (350k subscribers in 2006)
- Acquired in 2004 from Daewoo
- Sold in 2006 to VimpelCom (c.75% IRR & 3.0x MoIC)



Telecom operator (CEE)

- Largest private telecom operator in Poland
- Acquired 50% stake in 2007
- 2017: IPO in Warsaw stock exchange
- 2020: Sale to Iliad (c.18% IRR & 4.0x MoIC)

Strong management team, with track record across international groups



Andreas Athanassopoulos

CEO



Ioannis Pantoleon

CFO



Georgios Xirouchakis

General Counsel



Thymios Papadopoulos

Investment Director &
Head of Strategy



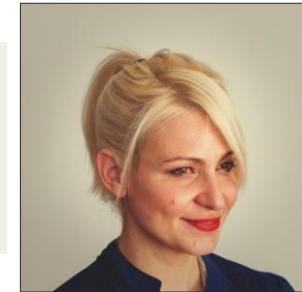
George Danezis

Investment Director
& Head of Corporate
Finance



Lefki Avdi

Head of People &
Transformation



Marianna Davou

Head of Comms &
Corporate Affairs

20+

Years of investing

c.€1 billion

Principal capital deployed

c.€2.5 billion

Realised shareholder returns

130+

Years of collective
professional experience



Ioannis Karagiannis
Non-Executive Chairman
Former Group CEO



Tatiana Fafaliou
Non-Executive Director
CEO of Folloe Capital



Steve Tzikakis
Independent Non-Executive Director
30+ years as entrepreneur and senior exec for B2B Software businesses



George Michos
Independent Non-Executive Director
20+ years in leadership roles across global Energy and industrial companies



Partnering with entrepreneurs and management teams to transform businesses into regional champions through long-term patient capital, strategic advice, and operational expertise



Only Greek investment firm with 20+ years track record of investing in private companies

Combining our experience and network...

Decades of investing expertise

- ✓ Multi-decade track record navigating market cycles and delivering long-term value creation

Operational DNA

- ✓ Extensive experience in operating, scaling, and transforming local companies into global powerhouses
- ✓ Active involvement in strategy, growth, and operational support with in-house finance, technology, comms

Building regional champions

- ✓ Strong partnerships with industry leaders, governments, and financial institutions

...With a sophisticated & entrepreneur-friendly approach

Partner of choice for entrepreneurs & management teams

- ✓ “Been in your shoes” mentality creating alignment with founders
- ✓ Long-term perspective and focus on sustainable growth, not short-term gains

Institutional rigor with a family legacy mindset

- ✓ Sophisticated investor mindset, balancing institutional discipline with entrepreneurial flexibility
- ✓ Family legacy of trust and stability, leading to enduring partnerships

Strong governance to create lasting value

- ✓ Active in company governance, with structured involvement in strategic & financial oversight
- ✓ Focus on long-term growth levers, including innovation, ESG, and talent development



Through a differentiated approach, we help our companies scale faster, operate smarter, and capture new opportunities



OLYMPIA

value-adding investment approach

Strategy

- Go-to-market
- International expansion
- Inorganic growth

Hands-on Support

- Transformation
- M&A execution
- Financial planning
- Marketing & Comms
- Legal support

Expertise

- Executive recruitment
- Advisor network
- Cybersecurity
- Artificial intelligence

Governance

- Professional standards
- Non-executive directors
- Performance reporting



— THANK YOU —



Greece

Athens,
22 Thivaidos, Kifissia, 14564

Cyprus

Limassol,
Arch. Makariou III Av. & Nikolaou Gyzi str. 2,
Olympia Business center 2nd Floor, 3060

Switzerland

Zug,
Gubelstrasse 11, 6300